

Philips  
Signage Display

- 140 cm (55")
- edge LED
- Full HD

**BDL5571VL**



## Deliver your messages in style

with this high performance display

Enjoy the unique combination of stunning picture quality and high performance which delivers your marketing messages to your audience to get you noticed.

### Operational flexibility

- Open Pluggable Specification Slot
- Edge LED Backlight
- Many Functions. One Wire
- DVI Daisy Chain
- Display Port for faster graphics support
- Network Controllability: RJ45
- Smart Control Software Suite
- Smart insert in the backcover to place a small pc
- USB Media Playback

### Optimized for public viewing

- Full HD LCD display, 1920x1080p

### Lower total cost of ownership

- SmartPower for energy saving

# PHILIPS

# Highlights

## Edge LED Backlight

Experience an even dispersion of light with cutting edge LED technology. White LED's (light emitting diodes) are positioned around the rim of the panel to give a more even spread of light. This results in even lower power consumption, less heat to dissipate, and a true, uniform color range.

## DVI Daisy Chain

Create a digital video wall of up to 150 displays in a 15 x 10 configuration with a DVI daisy chain. Simply connect the DVI Out port to a DVI in of another display to create the most stunning video wall experience around.

## One Wire

Take full control of your display by running all operational commands as well as your video signal through just one single HDMI cable. This unique feature makes it so much easier and more convenient to ensure the smooth running and maintenance of your display. Consumer Electronics Control (CEC) commands make finding out vital information about your display absolute child's play.

## RJ45

Simple management of your display is available thanks to the introduction of a LAN (RJ45) port. You can configure each display or find

out the status of each device quickly and conveniently via an RJ45 connection.

## Display Port

Enjoy crystal clear images with the high-bandwidth graphics support of the Display Port. As well as transmitting full high-definition video the Display Port will also transmit audio, thus eliminating the need for extra cables.

## Smart Insert

Professional PC's are part of most public signage installations. Quite often they increase the overall depth to the display and cause a lot of cable clutter. So we have designed this display with Smart insert in the back cover which is ideal for the integration of a professional small form factor PC. On top of that, the cable management system offers a great solution to keep your cables neat and professional looking.

## Smart Control

Control and manage all of the signage displays on your network with this powerful software tool which allows you to change the settings of your display centrally via an RJ45 or RS232 connection. Smart Control allows you to set the video input, modify the color settings, set the display's ID when creating video walls and even diagnose each display's status, giving you

all the power you need to manage your displays from one central location.

## SmartPower

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

## Full HD LCD display 1920x1080p

This display has a resolution that is referred to as Full HD. The state-of-the-art LCD screen technology has the full high-definition widescreen resolution of 1080 progressive lines, each with 1920 pixels. This allows the best possible picture quality for HD input signals with up to 1080 lines. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colors. This vibrant and sharp image will provide you with an enhanced viewing experience.

## OPS Slot

Developed for the Digital Signage market, the Open Pluggable Specification (OPS) slot is designed to make changing or upgrading your media player mere child's play. Simply plug your media player in to the display - and you're ready. No matter whether you have an entry level, mid-range or high-end media player, OPS is fully compatible bringing you a lower TCO over the longer term.



# Specifications

## Picture/Display

- Panel resolution: 1920x1080p
- Brightness: 700 cd/m<sup>2</sup>
- Response time (typical): 6.5 ms
- Contrast ratio (typical): 4000:1
- Aspect ratio: 16:9
- Pixel pitch: 0.21 x 0.63mm
- Display colors: 1.07 billion colors
- Picture enhancement: 3/2 - 2/2 motion pull down, Motion compens. deinterlacing, Progressive scan, Dynamic contrast enhancement
- Viewing angle (H / V): 178 / 178 degree
- Diagonal screen size: 55 inch / 140 cm
- Optimum resolution: 1920 x 1080 @ 60Hz

## Connectivity

- PC: VGA-in D-Sub 15HD, VGA-out D-Sub 15HD, RJ45, RS232 D-Sub9, 3.5 mm PC audio input x1
- AV input: DVI-D x1, Component (BNC) x1, Composite (BNC) x1
- Other connections: AC-out, Display Port, USB, HDMI, DVI Out, OPS
- AV output: Audio (L/R) x1

## Supported Display Resolution

### • Computer formats

Resolution	Refresh rate
640 x 480	60, 67, 72, 75Hz
800 x 600	56, 60, 72, 75Hz
1024 x 768	60Hz
1280 x 768	60Hz
1280 x 800	60Hz
1280 x 1024	60Hz
1360 x 768	60Hz
1366 x 768	60Hz
1440 x 900	60Hz
1600 x 1200	60Hz
1920 x 1080	60Hz
1920 x 1200	60Hz

### • Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576p	50Hz
576i	50Hz
720p	50, 60Hz
1080i	50, 60Hz
1080p	50, 60Hz

## Dimensions

- Set dimensions (W x H x D): 1244.4 x 715.2 x 69 mm
- Set Width (inch): 48.99 inch

- Bezel thickness: 15.8 mm
- Product weight: 30.6 kg
- Product weight (lb): 67.5
- MTBF: 60,000 hrs
- VESA Mount: 400 x 400 mm, 400 x 200 mm, 200 x 200 mm

## Convenience

- Signal Loop Through: DVI, VGA, RS232, IR Loophrough
- Network controllable: RS232, RJ45, HDMI (One Wire)
- Placement: Portrait, Landscape
- Picture in picture: PBP, PIP, POP
- Energy saving functions: Ambient light sensor, Smart Power
- Ease of installation: AC Out, Carrying Handles, Smart Insert
- Keyboard control: Hidden, Lockable
- Other convenience: Carrying handles
- Packaging: Reusable box
- Tiled Matrix: Up to 5 x 5

## Miscellaneous

- Regulatory approvals: CE, FCC, Class B, UL/cUL, CCC, RoHS, C-Tick, GOST
- Warranty: Global 3 year warranty
- On-Screen Display Languages: English, French, German, Italian, Polish, Russian, Simplified Chinese, Spanish, Turkish

## Sound

- Built-in speakers: 2 x 10W

## Power

- Power supply: 90-264 VAC, 50/60 Hz
- Consumption (On mode): Typ. 190W
- Standby power consumption: <0.5W

## Operating conditions

- Temperature range (operation): 5 - 40 °C
- Relative humidity: 20 - 80 %

## Accessories

- Included accessories: Remote Control, Batteries for remote control, AC Power Cord, VGA cable, User manual on CD-ROM, Quick start guide
- Stand: BM05462 Optional

## Packaging dimensions

- EAN: 87 12581 65337 8
- Number of products included: 1
- Packaging type: Carton



Issue date 2013-06-22

Version: 7.1.1

12 NC: 8670 000 92907  
EAN: 87 12581 65337 8

© 2013 Koninklijke Philips N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips N.V.  
or their respective owners.

[www.philips.com](http://www.philips.com)