

Philips LCD Indoor Totem **I 40 cm (55'')** multimedia Full HD

BDT557ITX/00

Inform and capture your audience

with the Totem 140 cm (42'') LCD Display

Deliver vital information or marketing messages to your audience in startling clarity.

Optimized for public viewing

- Full HD LCD display, 1920 x1080p
- Slim bezel design for a stylish look
- Projects a High Brightness Picture

Lower total cost of ownership

- SmartPower for energy saving
- · Brightness automatically adjusts with ambient conditions
- · Advanced anti image sticking function

Sustainable and safe

- Temperature sensor measures the health condition
- · Complies with RoHS standards to care for the environment



Highlights

Totem

The totem is developed for indoor use, it has a robust housing and it is lockable to protect the inside components.

Full HD LCD display 1920x1080p

This display has a resolution that is referred to as Full HD. The state-of-the-art LCD screen technology has the full high-definition widescreen resolution of 1080 progressive lines, each with 1920 pixels. This allows the best possible picture quality for HD input signals with up to 1080 lines. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colors. This vibrant and sharp image will provide you with an enhanced viewing experience.

Slim bezel

A slim bezel design adds a stylish look to a Totem to nicely blend in most environments.

SmartPower

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

Automatic brightness control

The adjustment of display settings to correspond with ambient light without user intervention.

Temperature sensor

This Totem contains a temperature sensor to monitor the internal health condition. In case the internal temperature surpasses the preset threshold, automatically two internal fans will be activated to cool down the display to normal conditions.

Compliant with RoHS standards

Philips designs and produces display products in compliance with strict Restriction of Hazardous Substances (RoHS) standards that restrict lead and other toxic substances that can harm the environment.



Specifications

Picture/Display

- Diagonal screen size: 55 inch / 140 cm
- Panel resolution: 1920x1080p
- Optimum resolution: 1920 x 1080 @ 60Hz
- Brightness: 700 cd/m²
- Contrast ratio (typical): I 300: I
- Response time (typical): 10 ms
- Aspect ratio: 16:9
- \bullet Viewing angle (H / V): 178 / 178 degree
- Display colors: I.06 Billion colors
- Display technology: I20 Hz Panel

Supported Display Resolution

Computer formats

| Resolution | Refresh rate |
|-------------|---------------------|
| 640 x 480 | 60, 67, 72, 75Hz |
| 800 × 600 | 56, 60, 72, 75Hz |
| 1024 x 768 | 60Hz |
| 1280 x 768 | 60Hz |
| 1280 x 800 | 60Hz |
| 1280 x 1024 | 60Hz |
| 1360 x 768 | 60Hz |
| 1366 x 768 | 60Hz |
| 1440 x 900 | 60Hz |
| 1600 x 1200 | 60Hz |
| 1920 x 1080 | 60Hz |
| 1920 x 1200 | 60Hz |

• Video formats

| Resolution | Refresh rate |
|------------|---------------------|
| 480i | 60Hz |
| 480p | 60Hz |
| 576p | 50Hz |
| 576i | 50Hz |
| 720p | 50, 60Hz |
| 1080i | 50, 60Hz |
| 1080p | 50, 60Hz |
| | |

Connectivity

Inside:

- PC:VGA-in D-Sub 15HD,VGA-out D-Sub 15HD, DVI-D x1, RS232 D-Sub9, RS232 Dsub9 output, 3.5 mm PC audio input x1
- AV input: HDMI x1, Composite (RCA) x1, Composite (BNC) x1, S-video x1, Audio (L/R) x2, Component (YPbPr) x1
- AV output: Composite (BNC) ×I, Audio (L/R) ×I
- Other connections: AC-out, External loudspeaker connector

Outside:

- Power
- USB
- Network connection

Convenience

- Placement: Portrait
- Picture in picture: PBP, PIP, POP
- Screen saving functions: Pixel shift, Low bright
- Keyboard control: Hidden, Lockable
- Remote control signal: Lockable
- Ease of installation: AC Out,
- Energy saving functions: Ambient light sensor, Smart Power
- Safety control functions: Heat Control, Temperature Sensor
- Picture performance: Advanced color control
- Network controllable: RS232

Dimensions

 Set dimensions (W x H x D): Totem: 759 x 2152 x 154 mm Plate: 759 x 8 x 450,6 mm
Product weight: 145 kg

Operating conditions

- Temperature range (operation): 0 40 °C
- Relative humidity: 5 90 %
- MTBF: 50.000 hour(s)

Power

- Mains power: 90-264 VAC, 50/60 Hz
- Consumption (On mode):Typ. 133W
- Standby power consumption: < 1W

Sound

• Built-in speakers: 2 x 5 W (8 ohm)

Accessories

- Included accessories: Remote Control, Batteries for remote control, AC Power Cord, VGA cable, User manual on CD-ROM, Quick start guide
- Also available as touch version

Miscellaneous

- Totem: black, RAL 9005FI3
- Warranty: Europe 2 years
- On-Screen Display Languages: English, French, German, Italian, Polish, Turkish, Russian, Simplified Chinese
- Regulatory approvals: CE, FCC, Class B, CCC, RoHS, UL/cUL

Packaging dimensions

- Packaging dimensions (W x H x D): 1x Euro pallet: 1200 x 2341 x 800 mm
- Tare weight: 80 kg
- Number of products included: I



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